Abha Khetwal

PRODUCT DESIGNER

Creative and detail-oriented Designer with expertise in crafting seamless web and mobile experiences. Skilled in UX research, UI design, prototyping, and end-to-end product delivery. Experienced in developing design systems and collaborating with cross-functional teams, drawing on a strong background in team-building and mentoring from managing multiple banking branches.

EXPERIENCE

TREKSOFTWARE — PRODUCT DESIGNER

August 2023 - Present

- Redesigned website, improved accessibility (WCAG compliant), and built scalable design systems.
- Led UX/UI for Flex Biller Portal with research, prototyping, and on-time delivery.
- Created user-friendly portals for utility, insurance, and e-commerce clients.
- Collaborated with teams for aligned, user-focused solutions.

TRENLOGICS — UX/UI DESIGNER

June 2019 - July 2023

- Conducted research and designed intuitive interfaces.
- Collaborated with PMs and developers for seamless handoff.
- Created design guidelines for consistency.

TRENLOGICS — UX/UI DESIGNER

June 2019 - July 2023

- Supported the launch of the Visa Multi-Currency Travel Card, advised clients on Forex compliance, and resolved FES issues to boost market share.
- Trained internal staff and built strong relationships with key corporate clients to enhance service delivery and client retention.

ADDITIONAL EXPERIENCE IN FOREX & BANKING DOMAIN

ICICI BANK, SBI BANK, AXIS BANK, HDFC BANK

Sep 2010 – July 2012

- Played Important role managing corporates clients on forex products, ensuring RBI compliance, and supporting remittance and trade services.
- Helped drive product adoption by training staff, resolving escalations, and improving service delivery at key branches

CONTACT

abhakhetwal@gmail.com

www.creativeabha.com

Ontario, Canada

EDUCATIONS

Pursuing

POST GRADUATE CERTIFICATE

Conestoga College -2025

UX/UI CERTIFICATE

Google Coursera

PRODUCT DESIGN CERTIFICATE

Maven (Product Design School California) 2023

BACHELOR OF COMMERCE

Mumbai University (2009)

SKILLS

Product Design | Design System | UX/UI Design | UX Research | Prototype | Usability Testing | Agile Methodologies

TOOL STACK

Figma | Adobe XD | Sketch | Miro | Adobe Photoshop | ProtoPie | HTML | CSS | Jira | Adobe | JavaScript | Adobe Illustrator | Notion | Confluence

INTEREST

Reading | Painting | Exploring New Place